

Your Voice Matters - Letter Writing Guidelines

We've put these letter-writing guidelines together to help group members and residents voice their concerns about the proposed development for Adlington New Town and to make sure they are sent to the right people making the decisions.

Please choose the concerns from the list below that matter most to you. These will form the basis of your letter. There is no right or wrong answer – we want MPs, the Government and decision makers to hear, in your own words, how this would impact you personally.

DEMOCRACY, CONSULTATION & PROCESS

- Lack of consultation with residents and local councils
- No transparency in decision-making
- Decisions made without community consent
- Local councils have formally opposed the plans yet they are being ignored

GREEN BELT & COUNTRYSIDE LOSS

- Permanent loss of Green Belt land
- Dangerous precedent for other Green Belt areas around the UK

HISTORICAL & CULTURAL HERITAGE

- Loss of irreplaceable historical land
- Destruction of local heritage and village / landscape character

FARMING, FOOD & RURAL ECONOMY

- Destruction of working farms and the loss of jobs
- Loss of valuable farmland
- Loss of local food and milk production
- Increased reliance on food imports which would undermine the UK's food security

WILDLIFE, TREES & BIODIVERSITY

- Loss of ancient woodland and veteran trees
- Destruction of hedgerows which serve as wildlife corridors
- Threat to protected and endangered species
- Loss of wildflowers, pollinators, birds and mammals

FLOODING & WATER RISK

- Increased flood risk to homes and roads. Existing flooding already a serious problem locally. The A555 already floods regularly
- Loss of natural flood defences (trees and soil)
- Impact on River Bollin and River Dean

MENTAL HEALTH & WELLBEING

- Loss of countryside and access to green space
- Impact on mental and physical health
- Loss of peace, nature and community connection



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INFRASTRUCTURE & PUBLIC SERVICES

- Roads are already congested with traffic.
- Public transport is already at capacity
- GP surgeries, dentists and hospitals are currently overstretched
- Schools already full
- Utilities (water, sewage, electricity) unable to cope
- Infrastructure promised but unlikely to arrive before housing

WATER & WASTE CONCERNS

- No clear plan for water supply for ~55,000 people. No reservoir shown in masterplan
- Pressure on Prestbury Waste Water Treatment Works

HOUSING & AFFORDABILITY

- “Affordable housing” claims do not reflect local affordability
- House prices are far beyond the reach of first-time buyers and local families
- Development appears aimed primarily at Manchester commuters rather than meeting local housing needs

BROWNFIELD FIRST – BETTER ALTERNATIVES IGNORED

- Brownfield sites are available but are being not prioritised
- Greenfield chosen because it's cheaper for developers
- Sustainable regeneration is being ignored in favour of profits

COMMUNITY & IDENTITY

- Risk of turning Adlington into a soulless commuter town
- Loss of village identity and character
- No clear plan for jobs or local employment

OTHER CONCERNS



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WRITING YOUR LETTER

Please make sure letters and emails are written with a respectful tone and remain factual. Don't exaggerate stats and figures or make claims which you can't provide evidence for.

A single A4 page with three strong personal points is better than a waffling letter with ten points and we have been advised that MPs will often respond better to concise messages.

1. Opening Paragraph

Who you are and why you are writing?

You may wish to include:

- That you are a local resident (and how long you've lived in the area, if you wish)
- That you are writing about the proposed development "Adlington New Town"
- Why this matters to you personally

example: *I am a resident of Adlington and I am writing to express my serious concerns about the proposed development plans for the area. This issue matters deeply to me, my family, and our community, and I feel it is important that my views are heard.*

2. Your Main Concerns

Choose your main issues from the checklist above or include issues of your own.

Use one short paragraph per concern.

You don't need too many facts or figures and personal impact will be far more powerful for those making the decisions.

For each concern, you could say:

- Why this issue worries you
- How it affects your life, your family, or the local area
- Why you believe it should concern MPs / Government

Example1: *One of my main concerns is the permanent loss of Green Belt land. Once this countryside is built on, it will be lost forever. I value the open landscape around Adlington and believe it is vital for wildlife, wellbeing, and the character of our area.*

Example2: *I am also deeply worried about the increased risk of further flooding. Flooding is already a problem locally, and removing trees and fields will only increase the risk to homes, roads, and infrastructure. I do not believe this risk has been adequately addressed.*

Expand on each of the above including your own thoughts, experiences and repeat for each of your concerns.

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3. Closing Request

What you want to happen.

You may wish to ask for:

- Proper consultation with residents and councils
- Reconsideration of Green Belt development
- Prioritisation of brownfield sites
- A pause or review of the proposals

Example: I ask that you take these concerns seriously and ensure that the voices of local residents and councils are properly considered. I urge you to challenge these proposals and support alternatives that prioritise the protection of our countryside for future generations.

4. Sign-Off

End with:

- Your name
- Your postcode (this helps MPs log it as a local issue)

Example:

*Yours sincerely,
Joe Bloggs
SK10 5SL*

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SENDING YOUR LETTER / EMAIL

Your letters can be either posted or emailed. For our Adlington campaign, it's best that these are sent to a small number of relevant recipients, rather than just one person. You can print and send the same letter to more than one recipient if you're posting them. This helps ensure your concerns are heard at both local and national level.

Suggested recipients:

1 - Tim Roca MP for Macclesfield

Postal address:

Tim Roca MP
House of Commons
London
SW1A 0AA

Email - tim.roca.mp@parliament.uk

2 – Secretary of State for Housing, Communities and Local Government (Steve Reed MP) or The Minister of State for Planning (Matthew Pennycook MP)

Strict parliamentary rules mean that these MPs can only take up matters for residents in their constituencies. All policy queries regarding housing should be sent using this form on **The Ministry of Housing, Communities and Local Government (MHCLG)** page.

<https://www.gov.uk/guidance/contact-the-ministry-of-housing-communities-and-local-government>

Postal address:

Correspondence Unit
2 Marsham Street
London
SW1P 4DF



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4 – His Majesty King Charles III

Postal address:

His Majesty The King
Buckingham Palace
London SW1A 1AA
United Kingdom

Email – [There is no public email address for the King](#)

5 – Prince William (Prince William)

Postal address:

The Prince and Princess of Wales
Kensington Palace
London W8 4PX
United Kingdom

Email – [There is no public email address for the Prince of Wales](#)

When posting a physical letter, you should include your full name, address, and postcode inside the letter; MPs must respond to constituents.

If you're emailing them use something relevant in the subject line:

examples:

- a. *Concern About Adlington New Town Development – [Your Postcode]*
- b. *Objection to Adlington New Town – impact on flooding and Green Belt – [Your Postcode]*
- c. *Request for intervention on Adlington development – [Your Postcode]*